

14<sup>TH</sup> EUROPEAN BREAST CANCER CONFERENCE



RESEARCH AND INNOVATION IN THE MULTIDISCIPLINARY MANAGEMENT OF BREAST CANCER

20-22 March 2024 MILAN, ITALY

## Sponsorship & Exhibition Booking Form

- This booking form is based on the EBCC-14 Sponsorship & Exhibition Prospectus (SEP) .
- For conditions, deadlines, dimensions, and other information consult the SEP and the exhibitor manual.
- Please complete page 1 and 6 and indicate the items you wish to book.
- The booking date is the reference for the 'first-come first-served' principle.
- Please return to the EBCC Secretariat at [ebcc@eortc.org](mailto:ebcc@eortc.org) and [rosa.ciloglu@eortc.org](mailto:rosa.ciloglu@eortc.org)
- Only completed and signed forms will be accepted

### Company Name and Address

Name: .....

Contact person: .....

Address: .....

Postal code: ..... City: .....

Country: ..... Tel: .....

Email: .....

### Communication Agency

If you have appointed a third party to act on your company's behalf

Name agency: .....

Contact person: .....

Email: .....

Tel: .....

**Note that all e-mail communication with the third party should mention the Sponsor name on the subject.**

**We wish to reserve the following sponsorship package (page 13-16 SEP):**

Exclusive Platinum Package	85,000 EUR
Diamond Package	75,000 EUR
Gold Package	60,000 EUR
Silver Package	30,000 EUR

**We wish to reserve the following Satellite Symposium (only for Platinum, Diamond, and Gold package):**

Wednesday, 20 March 2024			
Select	Room	Capacity Theatre	Time
	Blue Room Level +1	300	12:45-13:45
	Red Room Level +1	450	12:45-13:45
	Yellow Room Level +1	300	12:45-13:45

Thursday, 21 March 2024			
Select	Room	Capacity Theatre	Time
	Blue Room Level +1	300	12:45-13:45
	Red Room Level +1	450	12:45-13:45
	Yellow Room Level +1	300	12:45-13:45

Friday, 22 March 2024			
Select	Room	Capacity Theatre	Time
	Red Room Level +1	450	12:45-13:45
	Yellow Room Level +1	300	12:45-13:45

**We wish to reserve the following Industry Forum (only for Silver package) (page 17 SEP):**

Select	Date	Capacity	Time
	Wednesday, 20 March 2023	75	15:50–16:15
	Thursday, 21 March 2023	75	16:50–17:15

**We wish to reserve the following Exhibition Opportunity (page 18-20 of SEP):**

INDUSTRY All-Inclusive 9sqm booth*	5,500 EUR/9sqm
MEDICAL SOCIETY All-Inclusive 9 sqm booth*	3,000 EUR/9sqm
NEWCOMERS All-Inclusive 9 sqm booth*	4,500 EUR/9sqm
SPACE ONLY (minimum 9 sqm booth)*	500 EUR/sqm

**Consult the technical description, booth equipment and conditions on page 18 and 20 at the sponsorship and exhibitor prospectus**

Please indicate 3 choices of a booth location:

First Choice: Booth nr.: ..... Surface: ..... sqm  
 Second Choice: Booth nr.: ..... Surface: ..... sqm  
 Third Choice: Booth nr.: ..... Surface: ..... sqm

**We wish to reserve the following Other Sponsorship Opportunities:**

**ONSITE ADVERTISEMENT (page 21 SEP)**

Pillar covering	5,000 EUR
Vertical panels at the registration area	1,500 EUR
Signage totems	
• Panel - Size: 100x240 cm - One-sided	900 EUR
• Panel - Size: 100x240 cm – Double-sided	1,300 EUR
Escalators Panel	500 EUR
Escalators Windows (3)	1,500 EUR
Niches in the corridor panels	300 EUR

**CONFERENCE MATERIAL (page 22 SEP)**

Conference Pens&Notebooks	6,000 EUR
Conference bag (deadline 15.01.2024)	8,000 EUR
Insert conference bag	2,500 EUR

**MULTIMEDIA MATERIAL (page 23 SEP)**

Industry Poster	5,500 EUR
Conference App Event Tile	5,000 EUR
WiFi	5,000 EUR
Scientific Programme Webcast	25,000 EUR

## CONFERENCE SERVICES (page 24 SEP)

Welcome reception	12,000 EUR
Speaker ready room	5,000 EUR
Headshot lounge	10,000 EUR
Mobile Device Charging station	4,000 EUR
Water dispensers	4,000 EUR
Coffee break one day	5,000 EUR
Coffee break during the whole conference	15,000 EUR

Sponsor Award MTEA	5,000 EUR
Sponsor Award YIIA	5,000 EUR

## MEETING ROOMS (page 26 SEP)

Select	Room/Hall	Capacity U-Shape	SQM	NV, Level	Price per day	Price for entire conference
	Turquoise 2*	34 pax	126	-1	3000	9000
	Green 1 **	38 pax	157	-1	3200	9000
	Green 2 **	38 pax	143	-1	3200	9000
	Green 3**	38 pax	157	-1	3200	9000
	Meeting 1	12 pax O-shape	28	1	1000	2500
	Meeting 2	8 pax O-shape	21	1	800	2000
	Meeting 3	14 pax	53	-1	1000	2500
	Meeting 4+5	22 pax	93	-1	1500	4000
	Meeting 6	14 pax	43	-1	1000	2500

## EDUCATIONAL SUPPORT (page 27 SEP)

If you are interested in booking an educational support, please get in touch with [rosa.ciloglu@eortc.org](mailto:rosa.ciloglu@eortc.org)

<b>Registration Support</b>	<b>Price depending on quantity and booking date</b>
<b>Unrestricted Educational Support</b>	<b>Price depending on quantity and booking date</b>

## Invoicing Data

- Only one invoice address may be used. If an invoice is subsequently requested using a different address, a EUR 100 administrative fee will be charged.
- All invoices must be settled in full by the payment date indicated on the invoice (30 days) or before the start of the conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, EBCC-14 reserves the right to deny access to the conference.

## COMPANY OR AGENCY TO BE INVOICED:

Company name: .....

Company VAT number: .....

Purchase Order Number: .....

Contact person: .....

Address: .....

Postal Code: ..... City: .....

Country: ..... Tel: .....

Email: .....

**Payment can only be made by bank transfer**

## AGREEMENT

On behalf of ..... (add company name),  
I hereby agree to be bound by the EBCC-14 – Sponsorship Proposal.

Date: .....

Name: .....

Signature: .....

## EBCC-14 General Terms & Conditions

The following Terms and Conditions will apply to the allocation of exhibition, satellites symposia and Sponsorship Packages by EORTC to Companies supporting the EBCC-14 conference (hereafter “Companies” or “Company” as applicable) insofar as these Companies do not reach contrary agreements in writing.

### ESTABLISHMENT OF CONTRACT

- Application for sponsorship opportunities is made by filling in and submitting the relevant booking form to EORTC, which is the EBCC-14 Conference Secretariat.
  - By submitting the booking form and reading the terms and conditions. The Company accepts Terms & Conditions.
  - Confirmation of the allocation of an exhibition space, satellite symposium or sponsorship package by EORTC in writing constitutes establishment of contract between the Company and EORTC.
  - An assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the Company’s application, the contract is based on the assignment issued by EORTC unless the Company objects in writing within two (2) weeks after the date the assignment was sent.
- Our legal basis for the processing of the data is contract execution (“registration to our event, booking of satellite symposia), legal compliance (e.g. accountancy) and legitimate interest (statistics of participation and evaluation of the event and event promotion). The processing of your personal data falls under the EU General Data Protection Regulation 2016/679 (hereafter also “GDPR”, applicable as of 25/05/2018) and the Belgian Law of 30 July 2018 on the protection of natural persons with regard to the processing of personal data.
  - Booking data will be stored for a maximum of 10 years after the end of the event. After this period, EORTC will either anonymise or delete personal information.

### PROCEDURE

- Application will be dealt on a first-come, first-served basis.
- Payment deadlines: Assignments will be cancelled automatically if the related fees and costs has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy below.

### TERMS OF PAYMENT

An invoice for full payment will be sent to the Company within two (2) weeks following the confirmation. Payment is due within 30 days following the date of the invoice. If fees or costs are not paid within the prescribed time, the requested item or sponsorship package will be released and any loss incurred by EORTC for such non-payment shall be made good and indemnified by the defaulting Company.

### CANCELLATION POLICY

100% cancellation policy will apply upon signature of the booking form.

### APPOINTED AGENCIES

- Applications must be submitted by the Company under whose name the exhibition, satellite symposium, grant or sponsorship is to be listed. Correspondence in this regard must be made exclusively between this Company and EORTC.
- Companies should inform EORTC in writing which agency is appointed to represent them.
- This named agency cannot fully act as if it were the Company itself and the Company will continue to be held entirely responsible and accountable for activities organised in its name. The appointed agency and the Company that appointed it will be held collectively liable for their actions.

### DATA AND PRIVACY

- Your personal information may be collected through forms EORTC asks you to complete through the website of EBCC-14, managed by EORTC.

### VALUE ADDED TAX

With the introduction of the European VAT law (Directive 20088EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006112EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge). However, according to the new article 53 of Directive 2006112EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

### ADMINISTRATION FEES/INVOICING CHANGES

Invoices will be addressed according to the invoicing data provided by the Company. If a billing change is requested (i.e. Company name change or address change) an administration fee of **100 EUR (excl. VAT)** will be charged to the Company.

### INDEBTEDNESS

Full Payments must be received a week before the conference (**13 March 2024**)

### POSTPONEMENT OR ABANDONMENT

The EORTC reserves the right to postpone the conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the conference, the EORTC will not be held liable for expenses incurred other than the cost of booking the sponsorship. Unexpected cancellation of the event: EORTC reserves the right to cancel EBCC-14 without notice or compensation in the event of force majeure cases (strikes, fires, terrorist attacks, damages, pandemic, or other fatal occurrences). In such cases, EORTC is freed of all responsibility.

### LIMITATION OF LIABILITY OF EBCC 2024

In the event of it being impossible for EORTC to carry out EBCC-14 for force majeure cases (strikes, fires, terrorist attacks, damages, pandemic, or other fatal occurrences), so long as this arises from a cause not attributable to EORTC, EORTC shall only be obliged to reimburse the

payments received subject to deduction of any costs it has incurred in preparing the event.

### BANKRUPTCY OR LIQUIDATION

In case the sponsoring Company becomes bankrupt or enters liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the EORTC shall be at liberty to terminate immediately the contract with the sponsoring Company, to cancel the allocation of the sponsorship to the Company and to forfeit all sums paid by the Company.

### SECURITY AND INSURANCE

Neither the EORTC nor its contractors shall be responsible for the safety of any exhibit or exhibition stand or other property of the Company/exhibitor or any person. Neither the EORTC nor its contractors shall be responsible for the loss, damage, or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The Company/exhibitor shall indemnify the EORTC and its contractors for any damage, loss or claim arising from, or in connection with, any act or omission of the Company/exhibitor, its staff, agent, or third-party contractors.

As the EORTC and its contractors will accept no responsibility for any of the foregoing matters, the Company/exhibitor should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury, or liability. The Company/exhibitor holder agrees not to pursue the EORTC for any previously listed risks.

### CLAIMS PROCEDURES, PLACE OF PERFORMANCE AND JURISDICTION

All claims by the sponsoring Company against EORTC must be in writing. The maximum time lapse is three (3) months from the closure of the EBCC-14 conference. Any agreements which would deviate from these conditions must be in writing; EORTC and the Company recognise a facsimile signature suffices. These Terms and Conditions and the contract resulting from a sponsorship assignment will be interpreted, and their application will be governed exclusively by Belgian law; the English text is authoritative.

### FINAL CLAUSE

In cases not covered by the regulations in the Sponsorship & Exhibition Prospectus (SEP), EBCC-14 interpretation shall be final.