

IBCD 2022

Ensuring the translation of Innovation in Biomarker
and Drug Development to Healthcare settings

25 October 2022

Barcelona, Spain



SPONSORSHIP OPPORTUNITIES

IBCD 2022



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Dear colleagues,

We are honoured to introduce you to the IBCD 2022: Innovation and Biomarkers in Cancer Drug Development conference. This is a unique joint meeting organised by the European Organisation for Research and Treatment of Cancer (EORTC), an academic research organisation, the US National Cancer Institute (NCI), a governmental institution, the European Medicines Agency (EMA), a regulatory agency, and the American Association for Cancer Research (AACR), along with the Cancer Drug Development Forum (CDDF) both professional scientific associations.

Clinical research and drug development have never been so much at the center of regulatory sciences. Biomarkers play a central role in the understanding of the biology of tumours and while mechanism-based treatments become gradually the rule rather than the exception, all challenges are far than being addressed, leaving all professional stakeholders and patients with many uncertainties. IBCD 2022 will embrace the full environment and explore routes through the constantly evolving scientific, methodological and regulatory environment.

The combined efforts of the EORTC, NCI, EMA, AACR and CDDF with the involvement of FDA and PMDA and Health Technology Assessment specialists will result in a unique programme. The 2022 edition will build upon the recommendations and action points decided upon at the IBCD2020 edition. Topics, which will be developed, will include items like Health Technology Assessment (HTA) of biomarker assays, comparative effectiveness research and the translation of findings of clinical trials into daily practice. New regulatory routes to approve new anti-cancer agents based on a biomarker, possibly in a histology agnostic approach are emerging, demonstrating the relevance and feasibility of innovative clinical trial designs aiming to deliver added value to patients in a more effective way.

Do not miss IBCD 2022!

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Under the auspices of



PARTNER SUPPORT

Become an IBCD 2022 partner and enjoy the benefits of enhancing your brand recognition whilst raising your company profile to a targeted audience.

PLATINUM PARTNER

Price: 35,000 EURO

Become a platinum partner of the IBCD 2022 conference, your support will be acknowledged as **leading** supporter of Innovation and Biomarkers in Cancer Drug Development

GOLD PARTNER

Price: 25,000 EURO

Become a platinum partner of the IBCD 2022 conference, your support will be acknowledged as **driver** supporter of Innovation and Biomarkers in Cancer Drug Development

SILVER PARTNER

Price: 15,000 EURO

Become a platinum partner of the IBCD 2022 conference, your support will be acknowledged as **supporter** of Innovation and Biomarkers in Cancer Drug Development

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EDUCATIONAL OPPORTUNITIES

SCIENTIFIC PROGRAMME WEBCAST (exclusive)

Price: 10,000 EURO

Webcasts will enable participants to view (remotely) and (re)visit sessions in their own time. They are also extremely popular after the symposium with people who could not attend and prove invaluable to delegates having to present the most interesting data to their colleagues in the workplace who were unable to be there but will benefit from this new knowledge.

Acknowledgment on the opening page of the webcast support - programme webcasts will be posted on the event website for 12 months

EDUCATIONAL GRANTS

The provision of Education Grants help to provide the most appropriate setting for participants to learn about the evolving scientific, methodological and regulatory environment for drug and biomarker development. The grants support the meeting facilities and operational activities, helping to provide the most appropriate setting for participants to establish new approaches translating clinical trial data into daily practice, as well as networking and holding discussions with their peers, etc. This is a major aid and advancement to the quality and impact of the scientific programme.

Your support will be acknowledged on the conference website and in the programme book.



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NETWORKING

Coffee-breaks and lunch

Breaks will allow delegates to talk to each other. Breaks will be the perfect moment to present the activities of your company. Branded roll up and banners will be placed in the Foyer.

Coffee Breaks: 6,000 EURO

Lunch: 10,000 EURO

Provided free wi-fi access

Price: 2,500 EURO

Help us connect participants to peers and colleagues both in and outside the Symposium and enable delegates to participate in online discussions using the Symposium hashtag #IBCD

- Logo acknowledgment on landing page
- Available in all public areas
- Acknowledgement on the conference website

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ADVERTISING

Lanyards

Price: 2,500 EURO

Be the sponsor and guarantee your visibility during the whole conference (logo placed on the lanyard). Limited to 1 sponsor.

- Exclusive
- Your company logo placed on lanyards
- Lanyards distributed to all delegates



Four-Sided Tower in Key Areas

Price: 2,000 EURO

Four-Sided Tower is an excellent opportunity to showcase your company branding. This item will be placed at prime location within the venue to grantee high visibility.

- Limited to 1 company per tower
- Your branding printed on the item
- Placed in key areas



Banner advertising in Key areas

Price: 2,500 EURO

Advertising opportunities within key locations within the Symposium Centre, ensuring maximum visibility for your company throughout the duration of the event.

- Limited to 1 company per tower
- Placed in prime location

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NATIONAL
CANCER
INSTITUTE



EUROPEAN MEDICINES AGENCY
SCIENCE. MEDICINE. HEALTH.



AACR
AMERICAN ASSOCIATION
FOR CANCER RESEARCH



CDDF

Large rotating banner AD in the main virtual foyer

Price: 3,500 EURO

- Limited to 3 sponsors maximum. The banner will be rotating every 30 seconds.
- Specs: 265px wide x 750px high

Logo/banner on Log on Screen

Price: 2,500 EURO

- Specs: 400px wide x 125px high

Advert on live session tab

Price: 1,000 EURO

- Specs: 265px wide x 350px high

Banner in the programme pages

Price: 2,000 EURO

Specs: 265px wide x 750px high

