

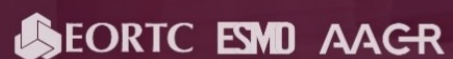


24<sup>TH</sup> WORKSHOP ON  
METHODS IN CLINICAL  
CANCER RESEARCH

15 - 21 June 2024

Sint Michielsgestel, Netherlands

**CORPORATE  
SUPPORT  
PROSPECTUS**





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# 1. INTRODUCTION

To address the need for an increased number of clinical investigators in oncology, the European Organisation for Research and Treatment of Cancer (**EORTC**), European Society of Medical Oncology (**ESMO**), and American Association for Cancer Research (**AACR**) established the one-week MCCR Workshop. Since its inception in 1999, training has been provided to almost 2000 early-career investigators from all over the world. This intense workshop, in small groups with highly interactive discussions, has had a major impact on the training of clinicians in their ability to design and implement clinical trials in cancer research.

## EDUCATIONAL NEED FOR THE MCCR WORKSHOP

The need for clinical investigators capable of designing and conducting state-of-the-art clinical trials that align innovations from basic research with early drug development is very high. As technology and its impact on clinical trial design continue to evolve at an accelerating pace, the knowledge and number of tools a clinical investigator needs to use effectively are also rapidly increasing.



## WHO SHOULD ATTEND

The MCCR Workshop is offered to **early-career investigators** in all disciplines, working in the field of oncology, who are nearing completion of their training or who have recently begun their initial faculty positions. It is designed to address the needs of today while maintaining flexibility to implement changes to train early-career investigators **on how to conduct effective clinical trials** in the future.

## EDUCATIONAL OBJECTIVES

The annual Methods in Clinical Cancer Research Workshop is a week-long course designed to educate and train early-career investigators in the best practices of clinical trial design and provide access to experienced clinical investigators from a variety of institutions and countries with expertise across all areas of clinical research. Following Moore's Outcome level, the Workshop aims to reach level: 5 practice performance change.

All fellows complete and submit their final protocol by the end of the Workshop and implement it when they go back to their institutes. This will be followed over the course of 5 years.



## MCCR WORKSHOP

Up to 80 fellows are selected using a competitive application process that consists of a protocol concept, personal statement, and support from an existing mentor. The Workshop Review Committee will evaluate the applications and base its decision on several factors including:

- Quality & feasibility of the proposed protocol concept and the letters of commitment submitted.
- Individual career path in medical training and competence in clinical cancer research.
- Support of relevant departments and/or institutions to help conduct the clinical trial.

Those accepted to the Workshop will have access to world-renowned faculty members who, throughout the course of the Workshop, will help fellows develop concept sheets into IRB-ready clinical trials, ready for submission to their own institutions.

## KEY BENEFITS FOR FELLOWS

- Exclusive access to and mentoring by up to 40 highly experienced clinical experts in the field of oncology from Europe and North America.
- Exceptional opportunity to meet and network with an elite group of up to 80 junior clinical oncologists from all over the world.
- Outstanding educational experience in a unique setting conducive to professional relationship building, learning and development.
- Access to a variety of educational tools designed to enable fellows to develop their initial protocol proposal into a complete protocol.
- Establishment of a network for educational exchanges between early-career cancer clinicians worldwide.

## WORKSHOP DIRECTORS



Representing EORTC  
Saskia Litiere



Representing ESMO  
Nadia Harbeck



Representing AACR  
Patricia LoRusso



## 2. EDUCATIONAL FORMAT & PROGRAMME

The course is comprised of a mix of academic sessions ensuring that all learning needs are catered for:

### Protocol Development Group Sessions



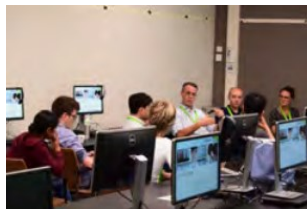
These sessions form the core activity of this Workshop and allow fellows to complete the writing of their protocol by applying the knowledge acquired during the Workshop. Fellows will receive extensive feedback on their trial concepts from designated faculty within assigned groups comprising a maximum of ten fellows.

### Meet the Expert Sessions



One-to-one sessions where fellows will have access to experts providing individual counselling on protocol related issues and advice on career development.

### Small Group Discussion Sessions



Sessions that focus on topics that are essential to the success of clinical trials and facilitating discussion on and around the difficulties and challenges of a particular type of trial. Attendance to these sessions is limited to maximise interaction and information exchanges.

### Lectures and Panel Discussions

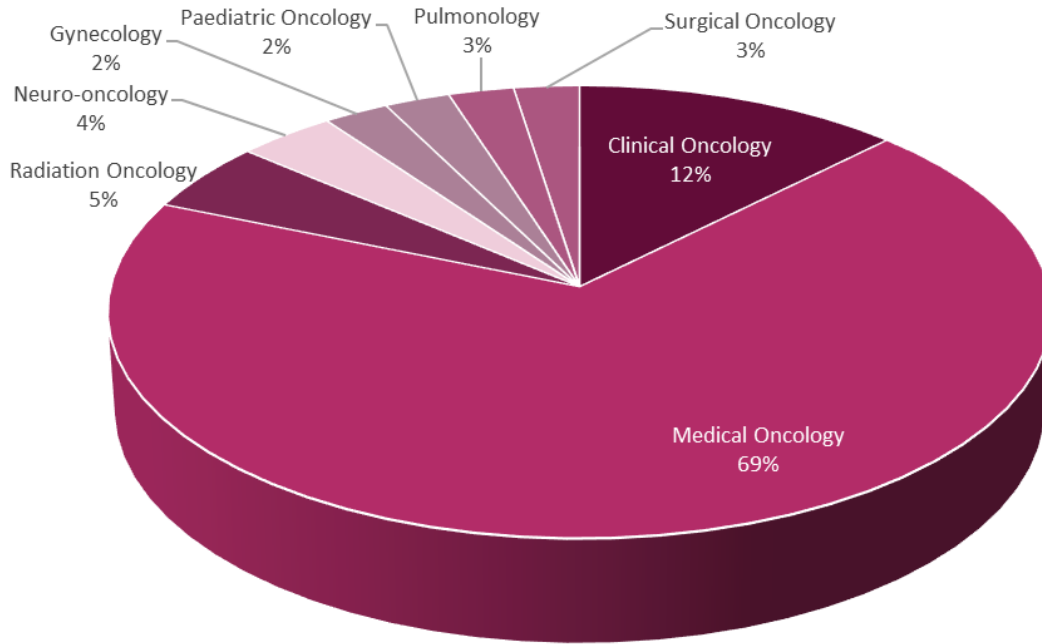


Presentations by key experts on specific topics will provide fellows with an overview of the design and implementation of high-quality clinical trials. This will be followed by a panel discussion during which faculty and fellows can explore issues raised during the talks in greater depth.

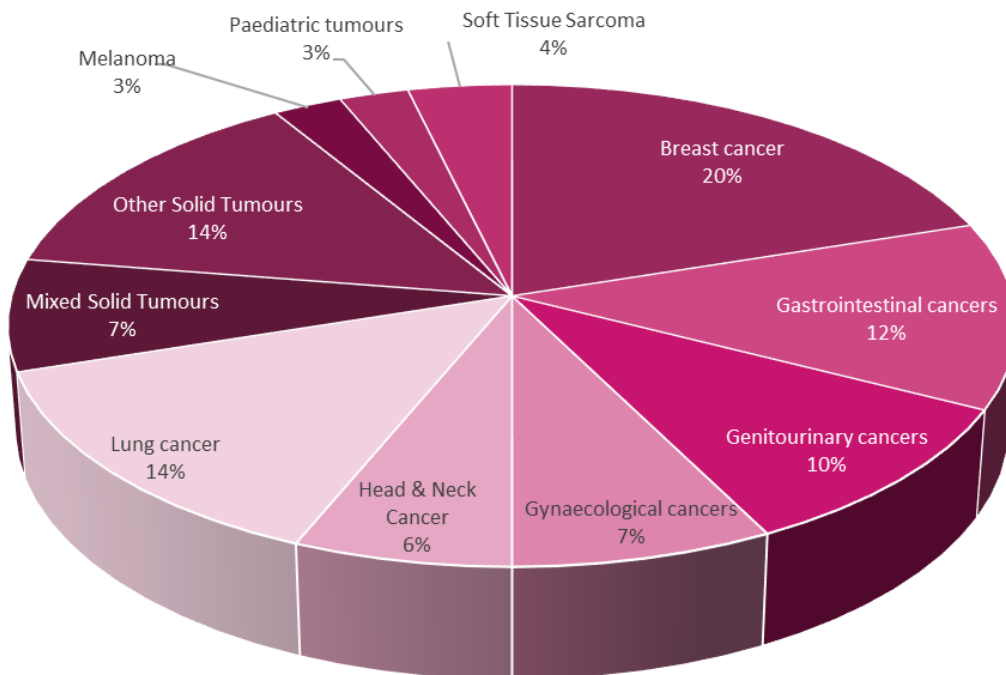


### 3. FACTS & FIGURES

Fellows of the 2023 MCCR Workshop by Oncology Speciality



Tumor Type of Protocols Developed at the 2023 MCCR Workshop

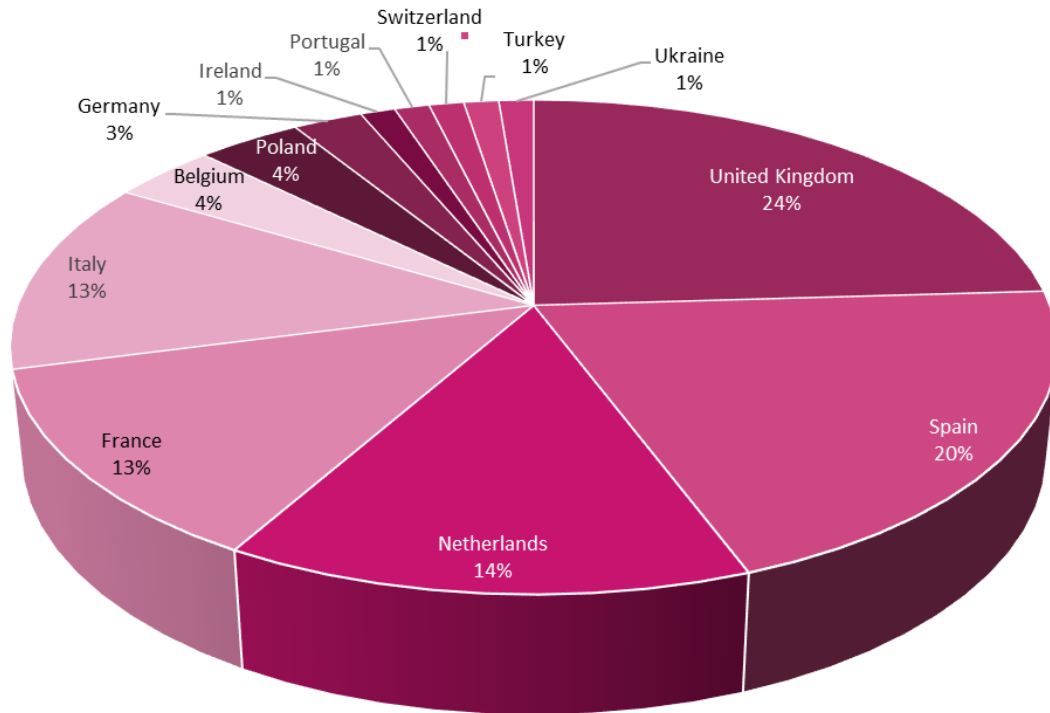




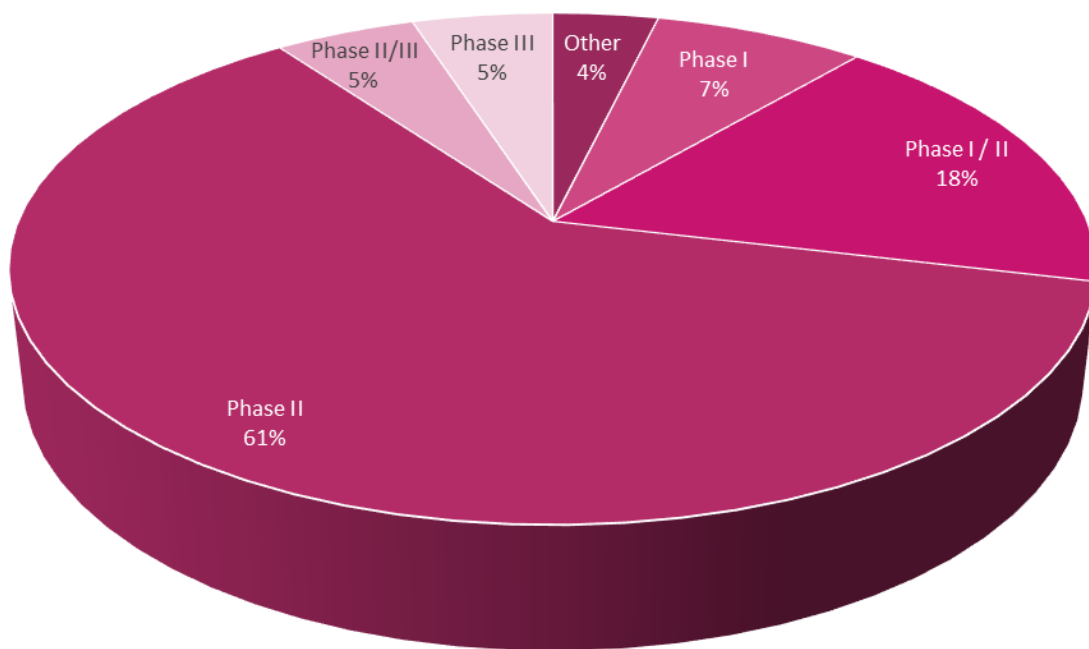
### Fellows by Gender 2023

62% Female 38% Male

### Fellows by Country 2023



### Protocols by Phase at the 2023 Workshop





## 4. CORPORATE SUPPORT OPPORTUNITIES

As a non-profit organisation we are looking for partners to support this outstanding educational event. **This is a great opportunity for your company to show its involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide.**

	Gold	Silver	Bronze	Contributor
	€ 60,000	€ 40,000	€ 25,000	€ 10,000
Number of corporate delegates <sup>1</sup>	1	0	0	0
On-site company name recognition on message screens	✓	✓	✓	✓
Acknowledgement on social media	✓	✓	✓	✓
Acknowledgement at the Welcome Session of the Workshop	✓	✓	✓	✓
Company logo on acknowledgement leaflet distributed on-site	✓	✓	✓	✓
Sponsor logo on the Workshop website linked to the sponsor corporate website	✓	✓	✓	
Observer pass for one day	✓	✓		
A corporate flyer with focus on research, distributed during the Welcome session to all fellows and faculty	✓			
Company name/logo included on the Workshop platform	✓			

<sup>1</sup> To participate in the Workshop, the corporate delegate is required to fulfill the following criteria.

- The corporate delegate must be a physician specialising in oncology and submit the following items by **26.4.2024**.
  - Personal details and contact information.
  - One-page description of the clinical therapeutic trial protocol to be written during the Workshop.
  - Statement of motivation outlining the reasons for wanting to participate in this workshop.
  - Corporate Delegates will be responsible for covering accommodation and travel expenses.





## 5. BOOKING FORM

Organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company VAT number: \_\_\_\_\_

Purchase order number: \_\_\_\_\_

Address: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**We would like to support the 24<sup>th</sup> Workshop on Methods in Clinical Cancer Research as:**

- |                          |                |          |
|--------------------------|----------------|----------|
| <input type="checkbox"/> | Gold Sponsor   | € 60,000 |
| <input type="checkbox"/> | Silver Sponsor | € 40,000 |
| <input type="checkbox"/> | Bronze Sponsor | € 25,000 |
| <input type="checkbox"/> | Contributor    | € 10,000 |

We agree to pay the total cost of the selected Corporate Sponsorship within 30 days from the date on the invoice. We accept the sponsorship packages as described in the Corporate Support Prospectus 2024 and agree to observe and to be bound by them.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete and return to: [mccr@eortc.org](mailto:mccr@eortc.org)

### Terms of Payment:

Invoices will be sent within two weeks following the confirmation of your sponsorship. Payment is due within 30 days following the date of the invoice. Direct transfer payments should be made to the Workshop bank account: BE46 2100 5100 1036 (GEBABEBB), BNP Paribas Fortis, Rue Montagne du Parc, 3 (91616) 1000 Brussels, stating the number of the invoice. Sender's bank charges are at the expense of the sponsor. The application is legally binding on the sponsor pending its acceptance in writing by the organiser. When applicable, sponsorship packages are subject to 21% VAT.

### Cancellation terms:

Unexpected cancellation of the event: EORTC reserves the right to cancel MCCR without notice or compensation in the event of force majeure cases (strikes, fires, terrorist attacks, damages, pandemic, or other fatal occurrences). In such cases, EORTC is free of all responsibility.



## Contact Us

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## Corporate Sponsorship Opportunities

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